



# HP PVC-FREE WALL PAPER

Differentiate your business with impressive wall murals that boldly define interior spaces. This easy-to-use odor- and PVC-free strippable wall paper tears off easily and comes with an HP warranty for clean removal.<sup>1</sup>



**Differentiate your business with PVC-free wall paper**  
Differentiate your offering by providing odor-free, PVC-free displays. This high-performance, flame-retardant<sup>2</sup> substrate is a great alternative to vinyl and is easier to dispose of than most PVC.

**Maintain high productivity from print to removal**  
Maintain high productivity with this easy-to-install wall paper that comes with an HP warranty covering clean removal. HP PVC-free Wall Paper is designed together with the printer and Original HP inks to deliver the easy, trouble-free performance you expect from HP.

**Help your customers boldly define interior spaces**  
Help your customers define interiors with long-lasting, colorful, detailed, creative wall murals. Expand your offering with this competitive digital solution from HP, designed for emerging wall mural applications.

## Target customers

- Mid- to large-size print service providers

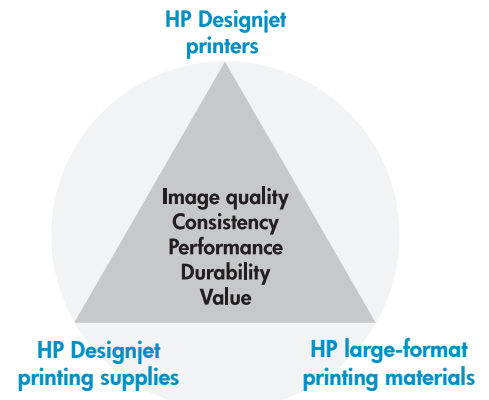
## Benefits

- Odor-free alternative to PVC
- Vivid color, high-definition detail
- Ultra-smooth finish
- Meets commercial wall covering standards
- Indoor display permanence up to 20 years<sup>3</sup>
- Prepaste facilitates easy application
- Strippable, with HP warranty for clean removal<sup>1</sup>
- Flame retardant<sup>2</sup>
- Easier disposal than most PVC-based substrates



## The HP Designjet printing system — the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to ensure reliable, consistent results with every print.



## Applications

- Wall murals
- Creative design applications

<sup>1</sup> Some warranty limitations apply, see the HP PVC-free Wall Paper warranty statement.

<sup>2</sup> Class A approved fire certification.

<sup>3</sup> Display permanence rating for interior displays/away from direct sunlight by HP Image Permanence Lab.

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## COMPATIBILITY

For compatibility information, please refer to the latest HP large-format supplies compatibility chart on [www.hp.com/go/designjet/supplies](http://www.hp.com/go/designjet/supplies).

For the latest ICC/media profiles, please visit [www.hp.com/go/designjet/supplies](http://www.hp.com/go/designjet/supplies) (click on ICC profiles and select your printer). For non-post script printers see your external RIP vendor.

## TECHNICAL SPECIFICATIONS

|  |   |                                   |              |
|--|---|-----------------------------------|--------------|
| WEIGHT                                     | 165 g/m <sup>2</sup> per ISO 536 Test Method  |                                   |              |
| THICKNESS                                  | 7 mil/178 microns per ISO 534 Test Method   |                                   |              |
| OPACITY                                    | 94% per TAPPI T-425 Test Method   |                                   |              |
| BRIGHTNESS                                 | 83% per ISO 2470 Test Method  |                                   |              |
| WHITENESS                                  | 73 per ISO 11475 Test Method  |                                   |              |
| FINISH                                     | Matte   |                                   |              |
| OPERATING TEMPERATURE                      | Same as printer   |                                   |              |
| OPERATING HUMIDITY                         | Same as printer   |                                   |              |
| DISPLAY PERMANENCE (INDOOR HOME OR OFFICE) | Up to 20 years, away from direct sun <sup>3</sup>   |                                   |              |
| DISPLAY PERMANENCE (COMMERCIAL IN-WINDOW)  | Up to 3 years, unlaminated <sup>4</sup>   |                                   |              |
| FLAME RETARDANT                            | Class A approved fire certification   |                                   |              |
| SHELF LIFE                                 | 1 year, unopened in original packaging  |                                   |              |
| STORAGE TEMPERATURE                        | 18 to 30° C / 64 to 86° F   |                                   |              |
| STORAGE HUMIDITY                           | 5 to 95% RH, non-condensing   |                                   |              |
| COUNTRY OF ORIGIN                          | Product of USA  |                                   |              |
| ORDERING INFORMATION                       | PRODUCT NUMBERS   | ROLL SIZES                        | UPC CODES    |
|  | CH003A  | 1372 mm x 30,5 m (54 in x 100 ft) | 884962282861 |
| WARRANTY                                   | Hewlett-Packard large-format printing materials are guaranteed to meet HP published specifications, to be free of manufacturing flaws and defects, and are designed to resist paper jams when used correctly. If you are not satisfied with this product for any reason, please visit <a href="http://www.hp.com/go/designjet/supplies">www.hp.com/go/designjet/supplies</a> , and select HP product support center to locate product support in your region. |                                   |              |

<sup>4</sup> Interior in-window display ratings by HP Image Permanence Lab. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6000 Lux/12 hr day. For details: <http://www.hp.com/go/supplies/printpermanence>.



For more information about HP large-format printing materials, visit: <http://www.hp.com/go/designjet/supplies>

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